

LEGIA RUGBY
POLISH CHAMPIONS 2026

WOMEN'S SECTION
POLISH NATIONAL TEAM PLAYERS

PARTNERSHIP OFFER

KOBIETY.LEGIARUGBY.COM

A SPORTS PROJECT WITH AMBITION



SPORT. CHARACTER. LEGIA.

The best women's rugby 7s team in Poland in 2026. Championships, medals and national team players – that's US.

We combine sporting ambition with the values of Legia Warsaw. Pride, character and the fight for the highest goals – in every match.

Year-on-year growing sporting, social and media reach. Active presence in the media, on the pitch and in the public space.

We are building a community and a brand that delivers real value to partners. Authentic sports stories ready to be told together.

The section is an amateur sports association registered in the National Court Register as Stowarzyszenie RC Wojskowi Warszawa. In 2013 it obtained the right to use the crest and name "RC Legia" Warsaw (all based on a licence granted by Legia Warszawa S.A.)



JOIN THE POLISH CHAMPIONS

Partner of a championship team

Be part of the first women's team in Legia's history to win the Polish Championship.

Authentic stories of our players

Support real sporting journeys – build a brand based on values and emotions.

Joint campaigns and brand visibility – your brand on jerseys, promotional materials and social media alongside the Polish champions.

Presence at sporting events

Brand exposure at matches, tournaments and media events featuring Polish national team players.

Supporting women's sport

Show that your brand invests in development, equality and modern sports communication.

Not just sponsorship – a shared story to tell. Join a sports project with ambition and build your brand alongside the best.

Legia is today one of the largest and most dynamically developing women's rugby sections in Poland. It is made up of over 60 licensed players, and our colours are represented by both Polish champions and players competing in national teams. Legia has hosted rugby players from various parts of the world – including Ukraine, Germany, the Czech Republic, Argentina and the United States.

We are building more than a team – we are creating an international sporting environment that unites ambitious players, develops women's rugby and consistently increases its recognition. Supporting Legia Rugby means becoming part of a project that wins on the pitch, develops young players and has the potential to reach with its brand far beyond Poland's borders.



🏆 GOLD - POLISH CHAMPIONSHIP 2026



🥈 SILVER 2017, 2021, 2022, 2023, 2024, 2025
🥉 BRONZE 2016, 2018, 2020



🌐 EUROPEAN CHAMPIONSHIP 2026

10 MEDALS.

Polish Championship. European Champions.

Our players won the 2026 European Championship representing the Polish Rugby 7s national team.

Legia Rugby Women's Section - over a decade of fighting for the highest goals. Every medal is a story of determination, talent and the spirit of Legia.

SOCIAL MEDIA.

Our presence on social media channels (Facebook, Instagram, TikTok, LinkedIn) and our website builds an engaged community around your brand and increases its recognition.

3,5 MLN

views in 2026

Our official website kobiety.legiarugby.com was visited by **23,000** people in 2026.

	 Followers 5 884	 Likes 220 900	 Best publication Views 650 000
	 Followers 10 050	 Views 2026 1,5mln	 Best publication post reach 892 414
	 Followers 3066	 Views 2026 1,1 mln	 Best publication Story reach 26 893
			 female/male 43% / 57%
			 female/male 58% / 42%

SUPPORT PACKAGES

	01 SPONSOR	02 SPONSOR+	03 MAIN	04 STRATEGIC	05 TITLE
Right to use the section's name and logo	✓	✓	✓	✓	✓
Promotion and tagging in social media posts and on the website	✓	✓	✓	✓	✓
Advertising banners on the pitch during home tournaments	✓	✓	✓	✓	✓
Company logo on training shirt	✓	✓	✓	✓	✓
Company logo on match shorts	✗	✗	✓	✓	✓
Advertising during live broadcasts of home tournaments on YouTube	✗	✗	✓	✓	✓
Right to use Legia players' image for promotional purposes	✗	✗	✓	✓	✓
Branding of the tournament tent	✗	✗	✓	✓	✓
2 dedicated posts per month on a chosen marketing channel	✗	✗	✗	✓	✓
Company logo on the back of the match jersey	✗	✗	✗	✓	✗
3 dedicated posts per month on a chosen marketing channel	✗	✗	✗	✗	✓
Company logo on the front of the match jersey	✗	✗	✗	✗	✓
Industry exclusivity	✗	✗	✗	✗	✓



SPONSOR

Join a community that plays for the highest goals.

Logo in sponsorship materials and selected club publications.

Acknowledgements and mentions on Legia Rugby Women's social media.

Presence in season summary materials and invitations to team events.

Basic team photo package for use in corporate communications.

Supporting women's sport with a real impact on team development and community building.

Collaboration with Legia Rugby Women is an opportunity to connect your brand with ambition, sporting success, women's strength and one of the most recognisable clubs in Poland. A sponsor gains presence alongside a team of Polish champions, access to attractive content and sporting events, and the opportunity to build its image through authentic stories of players and their achievements.

This is a **partnership** that offers not only brand exposure, but also the chance to genuinely support the development of women's sport, the training of young players and a team that consistently sets itself ever greater goals - in Poland and abroad.

MATCH DAY ZONE

Match kits are one of the most valuable spaces for sponsor exposure.

Legia Rugby kits have 17 advertising zones positioned on the front and back of the jersey, sleeves and shorts. This allows a Partner to choose the level of brand visibility suited to the scope of cooperation and gain exposure during matches, broadcasts, photo-video coverage and publications on our channels.

We can also extend brand presence to the players' and staff's training wear, as well as the kits of our satellite team Mazovia AKPOL Mińsk Mazowiecki.

This allows building a cohesive, multi-level sponsor presence across the entire sporting environment associated with Legia Rugby – not only during the most important matches, but also in the team's daily work and at off-pitch events.

TRAINING KITS



Brand visibility during tournaments and events

Logo on promotional materials (posters, invitations, boards).

Advertising banner at the pitch.

Logo in video coverage (YouTube, social media).

Option to set up a promotional zone next to our team tent.

Through presence at sporting events, you gain direct contact with fans, players' families and the local community.



EXPOSURE DURING EVENTS



MAIN SPONSOR

03

Regular logo exposure on club materials, match and training kits, and promotional media throughout the entire season.

Presence in club communications – newsletter, publications, social media and press materials of Legia Rugby Women's.

Benefits

Joint promotional content – photo shoots, video content and campaigns created together with players and staff.

Participation in selected club events and access to photos and image materials of the team for your brand's activities.



05

Naming rights for the team. Maximum visibility on all promotional materials.

Logo on match and training kits.

TITLE SPONSOR

a premium package with full exclusive presence alongside the team.

Priority media communication and joint campaigns with the Polish champions.

Use of players' image and participation in the brand's social projects.



EVENTS.

Participation in promotional campaigns and special events:

Opportunity to co-organise events, competitions and marketing campaigns promoting shared values.

Events such as open days, training sessions with players or charity tournaments will attract the attention of existing and potential clients, strengthening engagement with your brand.



IMAGE USAGE

Our players are ambassadors of an active lifestyle and values such as teamwork, commitment and **women's strength**.

The partnership enables the use of their image in advertising campaigns, promotional materials or meetings with clients and employees.



TRIGBY



PLAYER IMAGE RIGHTS

Uses

Advertising campaigns and photo shoots with Legia Rugby players.

Video content and social media materials featuring the players.

Terms

Corporate events and employer branding activities with sportswomen.

CSR initiatives and social projects with an authentic sports message. Every image use is agreed individually with the club and the player.

Individual player sponsor – a package for people and companies that want to support women's sport on a personal level.

THREE SUPPORT LEVELS

500 PLN
1000 PLN
1500 PLN

Support for the player's training, travel and equipment. Dedicated thank-yous and communication on social media.

Co-created content about the player and the sponsor. Real presence in the player's sporting journey.

An individual player sponsor is a unique form of partnership – direct, authentic and full of stories worth telling.

In the case of the highest level of support, it is possible to place the sponsor's logo on the player's number on her match shirt.





As Polish champions and national team players, Legia Rugby players take part in activities that go beyond the pitch – building real social value for partners.



Together we can do more than sport. Health and prevention campaigns. Blood drives and bone marrow donor registration. Promotion of women's sport and integration projects.

Education through sport – workshops for children and young people. Activating local communities. Cooperation with charities and NGOs.

ESG|CSR CAMPAIGNS.

Employee meetings

Invite Legia players to a company event – inspiring conversations, group photos and sporting energy that motivates the team.

Family picnics and events

Our players are happy to take part in family picnics and integration events, creating a unique atmosphere.

Sporting emotions can also appear in your company. The presence of Legia Rugby Women's players at a partner's event guarantees unique memories, an authentic message and a strong image of a brand that supports women's sport.

Promotional events and activations

We support the partner's promotional campaigns – activations, shows and demonstrations at trade fairs, conferences and industry events.

Demonstration training sessions

We organise rugby shows and workshops for employees or clients of the partner – sport connects and builds relationships better than anything else.

Each event is tailored individually to the partner's needs and character. The scope of presence, form of participation and number of players are agreed together – flexibly and with full commitment from our team.



Any company or private person who wants to financially support our section can join the **Legia Rugby Club 200**.

It is a partnership program bringing together all entrepreneurs and private individuals who support the activities of our section by paying a minimum of PLN 200 per month.

Club 200 partners receive small gifts connected with our section and gain the opportunity to use the image of Legia Warsaw Rugby section.

The company logo will be listed among the partners on the club website and in a specially prepared Facebook and Instagram post for the team.



LEGIA RUGBY

KŁUB
200

Dołącz do nas!

WOMEN'S SPORT IS AN INVESTMENT IN THE FUTURE.



We support the development of women's sport in Poland. Legia Rugby Women's Section is more than a team — it is a social movement building equality, activity and modern sports values.

We promote equality and integration of communities. Every partner becomes part of a project with real social impact — local and nationwide.

Education through sport, active lifestyle and partnership for sustainable development — these are the foundations of our cooperation with brands that think about the future.



(01) INDIVIDUAL PACKAGES

(04) PLAYER PRESENCE

(02) FLEXIBLE COOPERATION

(05) SOCIAL CAMPAIGNS

(03) BRANDING AND PROMOTION

(06) CONTENT AND EVENTS

LEGIA RUGBY WOMEN'S SECTION

CONTACT

WE INVITE YOU TO COOPERATE.

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WE WILL BE HAPPY TO PRESENT MORE DETAILS AND DISCUSS THE TERMS OF
COOPERATION SO THAT WE CAN ADAPT THEM TO YOUR NEEDS AND EXPECTATIONS.